

## Cancer Control

### Look Good...Feel Better®

The Pennsylvania Division welcomes Look Good...Feel Better facilitator Wendy Watts of Allison Park as a new area trainer in the Western Region. In November, Wendy travelled to Chicago to participate in a Train the Trainer session. After the training, Wendy jumped right into her new responsibilities and conducted her first update class later that month. Wendy, a volunteer since 2006, conducts monthly patient sessions at UPMC St. Margaret's Hospital and fills in at other locations when needed. Look Good...Feel Better teaches female cancer patients techniques to address the appearance-related side effects of cancer treatment. The American Cancer Society thanks Wendy for her continued dedication.

### Colorectal Cancer Awareness Programs

The Mercer County Community Health Partnership's Cancer Committee will offer a series of Colorectal Cancer Awareness programs throughout the county from March 4-30 at various secular and religious venues. Presenters include the Pennsylvania Department of Health and the Primary Health Network. Each program will include American Cancer Society information and resources available at [www.cancer.org](http://www.cancer.org) and the American Cancer Society Cancer Action Network<sup>SM</sup> (ACS CAN), the Society's nonprofit, nonpartisan advocacy affiliate.

The American Cancer Society will also collaborate with the Primary Health Network in a physician awareness campaign to ensure patients over 50 are notified about the need for colorectal cancer screening at the time of their next appointment.

For more information, please visit [www.cancer.org](http://www.cancer.org) or call 1.800.ACS.2345.

### I Can Cope®

The American Cancer Society and the Indiana Regional Medical Center (IRMC) in Indiana presented a year-long I Can Cope series in 2008. Volunteers and professionals from the community donated their time to speak on a variety of topics including nutrition, celebrating life, and dealing with the emotional effects of cancer. I Can Cope is an educational program for people facing cancer—either personally, or as a friend or family caregiver. Free classes are available in the community or online at [www.cancer.org/icancope](http://www.cancer.org/icancope).

Thanks to the IRMC employees, doctors, session facilitators, and community participants for their dedication and support. A special thank you to Sue Majoris, patient navigator for the Women's Imaging Center at IRMC, for her continued commitment to making this program a success. The Society looks forward to working with the Indiana Regional Medical Center again in 2009.

Cancer Control continued on page 6

## Malin Bergquist & Company

The accounting firm of Malin Bergquist & Company, LLP has recently been touched by cancer with the loss of three employees. To honor the memory of these colleagues and other loved ones, the firm's employees selected the American Cancer Society as their charity of choice. With offices in Erie, Pittsburgh and Westmoreland County, Malin Bergquist has taken on a regional effort in Western Pennsylvania to fight back against cancer.

Malin Bergquist dedicated fundraising efforts in 2008 to both the American Cancer Society Relay For Life and an educational project. The firm participated in Relays in both Erie and Westmoreland/Allegheny counties and raised nearly \$18,000 to support the Society's mission.

A committee of employees also raised funds to purchase American Cancer Society educational books geared toward children and families experiencing cancer. A set of four books is available, each of which addresses topics such as a parent or child having cancer. The firm has raised more than \$14,000 for this project and fundraising efforts continue. So far, the employees have purchased 400 sets of books and delivered them to public libraries and elementary school guidance counselors throughout Allegheny, Erie and Westmoreland Counties.

The American Cancer Society thanks Malin Bergquist for its commitment to fighting cancer and taking a creative approach to making a difference in the community. ■



Malin Bergquist & Company, LLP employees David Guskiewicz and Kathryn Deluzio deliver American Cancer Society books to Lisa Maloney (center), guidance counselor at West Hempfield Elementary School in Westmoreland County.